

RAJAR DATA RELEASE



Quarter 3, 2014 – October 23rd 2014

Weekly Reach (000s)

BBC Radio Listening				Commercial Radio Listening			
	Sep-13	Jun-14	Sep-14		Sep-13	Jun-14	Sep-14
All BBC Radio	35,109	35,227	34,845	All Commercial Radio	34,406	34,408	34,045
All BBC Network Radio	31,968	32,255	31,686	All National Commercial	17,375	17,106	16,954
All BBC Local / Regional Radio	9,263	8,985	8,945	All Local Commercial	27,406	27,494	27,213

Share of Hours (%)

BBC Radio Listening				Commercial Radio Listening			
	Sep-13	Jun-14	Sep-14		Sep-13	Jun-14	Sep-14
All BBC Radio	53.4	53.3	53.6	All Commercial Radio	43.9	43.2	43.7
All BBC Network Radio	45.3	45.5	45.7	All National Commercial	13.5	12.9	13.6
All BBC Local / Regional Radio	8.1	7.7	7.8	All Local Commercial	30.5	30.3	30.1